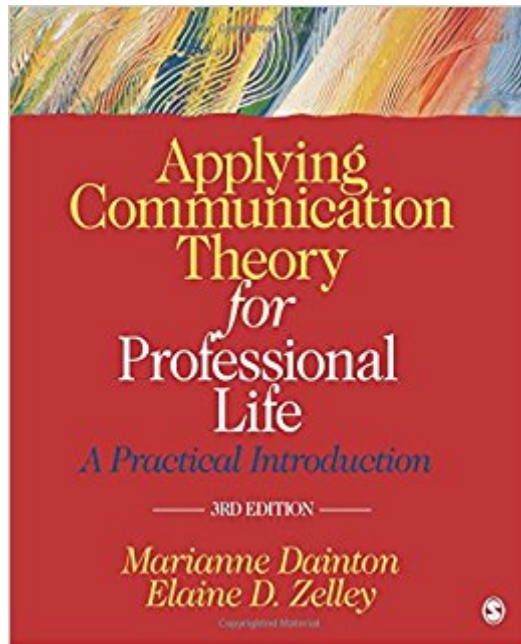


The book was found

Applying Communication Theory For Professional Life: A Practical Introduction



Synopsis

This fully updated Third Edition of *Applying Communication Theory for Professional Life* helps readers understand communication theory and its importance to careers in communication and business. Practical and reader-friendly, the book offers succinct coverage of the major theories that have clear applicability to communication and business practitioners, including theories of intrapersonal communication, interpersonal interaction, intercultural encounters, persuasion, group communication, organizational behavior, social media, and mass communication. In every chapter, authors Marianne Dainton and Elaine D. Zelley illustrate how theory is applied in a variety of professional settings through real-world case studies.

Book Information

Paperback: 280 pages

Publisher: SAGE Publications, Inc; 3 edition (February 19, 2014)

Language: English

ISBN-10: 1452276544

ISBN-13: 978-1452276540

Product Dimensions: 7.4 x 0.6 x 9.1 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #79,191 in Books (See Top 100 in Books) #97 in [Books > Textbooks >](#)

[Business & Finance > Business Communication](#) #172 in [Books > Textbooks > Communication &](#)

[Journalism > Communications](#) #296 in [Books > Reference > Words, Language & Grammar >](#)

[Communication](#)

Customer Reviews

Didn't use it much , it came a bit damaged but can't blame the book for that

Great for class!

clear, concise and easy to read

This textbook was by far one of the most useful for my major. It explains the theories in a very concise manner and does not waste your time with endless examples. The book itself though is not very sturdy and I am not sure how long it will last with frequent uses.

Thank you

[Download to continue reading...](#)

Applying Communication Theory for Professional Life: A Practical Introduction Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Social Intelligence: A Practical Guide to Social Intelligence: Communication Skills - Social Skills - Communication Theory - Emotional Intelligence - Service Learning in Technical and Professional Communication (Part of the Allyn & Bacon Series in Technical Communication) A First Look at Communication Theory (Conversations with Communication Theorists) Communication Mosaics: An Introduction to the Field of Communication Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (5th Edition) (Pearson Communication Sciences and Disorders) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Human Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders) Re-Engineering the Manufacturing System: Applying The Theory of Constraints (Manufacturing Engineering and Materials Processing Series, Vol. 47) Applying Career Development Theory to Counseling Agile Management for Software Engineering: Applying the Theory of Constraints for Business Results Fractal Market Analysis: Applying Chaos Theory to Investment and Economics 2016 ICD-10-CM Physician Professional Edition (Spiral bound), 2015 HCPCS Professional Edition and AMA 2015 CPT Professional Edition Package, 1e 2016 ICD-10-CM Physician Professional Edition (Spiral bound), 2016 HCPCS Professional Edition and AMA 2016 CPT Professional Edition Package, 1e 2013 ICD-9-CM for Hospitals, Volumes 1, 2, and 3 Professional Edition (Spiral bound), 2013 HCPCS Level II Professional Edition and 2013 CPT Professional Edition Package, 1e CPT 2014 Professional Edition (Current Procedural Terminology, Professional Ed. (Spiral)) (Cpt / Current Procedural Terminology (Professional Edition)) CPT 2010 Professional Edition (Current Procedural Terminology, Professional Ed. (Spiral)) (Current Procedural Terminology (CPT) Professional) Applying UML and Patterns: An Introduction to Object-Oriented Analysis and Design and Iterative Development (3rd Edition)

[Dmca](#)